

# PUBLIC PARTICIPATION TRAINING

VISIT WWW.THEPARTICIPATIONCOMPANY.COM/TRAINING FOR UPCOMING EVENTS HANDS-ON WORKSHOPS Globally Recognized Standard for Effective Community Engagement

#### THE PARTICIPATION COMPANY

The Participation Company formed when a group of some of the most experienced and successful practitioners gathered to provide public participation training to people who needed it most.

This team of experts has developed and refined IAP2's training curriculum. Most importantly these highly experienced professionals have designed and executed some of the most challenging public engagement programs around.

We've been in your shoes and we've faced the problems that you're facing. We'll help you learn and execute practical, doable solutions. We promise.

### **LEARN WHAT WORKS**

Public involvement and community engagement are constantly changing. IAP2's highly respected training program has evolved with changes in demographics, public attitudes and government.

Both new and experienced users and practitioners of community engagement will benefit from the structure, proven techniques and knowledge that you'll get in this highly interactive training course.

### FOUNDATIONS IN PUBLIC PARTICIPATION

# PLANNING FOR EFFECTIVE PUBLIC PARTICIPATION

### **THREE DAYS**

This course is based on proven success over a wide array of worldwide projects.

When you learn the scope of decision making, the processes, and the roles of proponents and the public, you'll know how to apply the foundations to your own challenges.

This course is a prerequisite to the Techniques class.

## TECHNIQUES FOR EFFECTIVE PUBLIC PARTICIPATION

#### TWO DAYS

You'll practice or learn more than 50 ways of including the public that are meaningful to them and useful to you. You'll experience World Café, Interviews, Revolving Conversations, Deliberation, Advisory Groups and other techniques and methods that will make you more flexible, effective and successful.

#### **OUR TRAINERS**

Our IAP2 trainers include an IAP2 founder and past president, Dr. Martha Rozelle, IAP2's former Executive Director. Doug Sarno, a former International Training Director, Wendy Green Lowe, and a former IAP2 International Vice-President, John Godec. Sarno and Rozelle were principal developers of the IAP2 Spectrum and Rozelle, Godec, Lowe, and Sarno are principal authors and original master trainers for IAP2's 40-hour Certificate in Public Participation course. Godec worked with Dr. Peter Sandman to develop IAP2's newest course on Emotion, Outrage and Public Participation.

### FOUNDATIONS IN PUBLIC PARTICIPATION

Designed with the input of successful practitioners who work with diverse populations and divergent circumstances throughout the world.

This course will let you hit the ground running, armed with the knowledge and confidence you need to plan and execute effective initiatives for any area in which you may be working.

The course is divided into two modules, each focusing on one of the two major phases of public participation, planning and techniques. Upon completion of both modules, you will receive a certificate of completion from IAP2.

A format in which you could explore your own unique public participation challenges with IAP2 instructors and your peers.

A curriculum that brings together ideas and best practices from practitioners in the field.

### THE INTERNATIONAL ASSOCIATION FOR PUBLIC PARTICIPATION (IAP2)



Since 1990, IAP2 has been recognized as the premier public involvement authority and professional organization. With membership throughout global democracies, dedicated and seasoned practitioners have trained thousands to work with the public effectively. www.iap2.org



FOR MORE INFORMATION

melissa@TheParticipationCompany.com Call (720) 237-9175

www.TheParticipationCompany.com

BECAUSE WE'RE EVEN BETTER TOGETHER WWW. The

THE PARTICIPATION COMPANY, AN ICMA PREFERRED SERVICE PROVIDER