

IAP2 Foundations in Public Participation

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INTERNATIONAL ASSOCIATION FOR PUBLIC PARTICIPATION (IAP2)

IAP2 is the premier public involvement authority and professional organization with membership throughout global democracies. Dedicated practitioners have trained thousands to work with the public effectively.

www.iap2usa.org

Early Bird & IAP2 Member Pricing Early Bird Deadline: December 26, 2022

Planning: \$870 – Techniques: \$580 – Both courses: \$1,450

Late Registrations

Planning: \$960 – Techniques: \$640 – Both courses: \$1,600

Planning for Public Participation: M - W January 23 - 25, 2023

Techniques for Public Participation: Th - F January 26 - 27, 2023

TIME: 8:30 a.m. to 4:30 p.m. Mountain

LOCATION: Salt Lake City, UT (Details TBD.)

FOUNDATIONS IN PUBLIC PARTICIPATION

IAP2 PLANNING FOR EFFECTIVE PUBLIC PARTICIPATION

In-person: 2 days on-site

This course introduces foundational knowledge and skills based on proven success over a wide array of worldwide projects. You will learn why democracies involve citizens, how to engage everyone you should be engaging, and other important considerations for designing effective engagement.

This course is a prerequisite to the Techniques class.

IAP2 TECHNIQUES FOR EFFECTIVE PUBLIC PARTICIPATION

In-person: 2 days on-site

You'll be introduced to more than 40 online and face-to-face techniques for engaging the public in decisions. Whether in-person or online, the course will help you learn essential lessons for engaging online. All techniques belong in your toolbox, and we will help you understand when and why to apply them!



FOUNDATIONS PROGRAM OVERVIEW

This program will let you hit the ground running, armed with the knowledge and confidence you need to plan and execute effective initiatives for any area in which you may be working. The course is divided into two modules, each focusing on one of the two major phases of public participation, planning and techniques.

- Understand the context of engagement and what motivates people to participate
- Identify decision-making processes and appropriate opportunities for engaging the public
- Select an appropriate level of public participation and establishing clear and achievable objectives
- Develop a detailed public participation plan and integrating communication strategies to ensure success
- Identify evaluation tools to assess program effectiveness.

In addition, the program introduces three categories of techniques:

- Techniques for raising awareness and informing the public, which are essential for engaging under-represented members of society
- Techniques for collecting public input and understanding what the public is trying to communicate
- Techniques for bringing people together in uncertain times.



BECAUSE WE'RE EVEN BETTER TOGETHER

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THE PARTICIPATION COMPANY, AN ICMA PREFERRED SERVICE PROVIDER

IAP2 USA Intermountain Chapter

...serving communities in Montana, Idaho, Utah, Nevada, and Wyoming